



## ***Social Media Content Kit***

If you love posting and interacting on your social feeds but lack the time to post consistently and feel uninspired as to what to post then our Instagram Content Kit is for you! Create your dream feed yourself with all the resources you need provided by us. Our Content Kit includes the below:

**VISUAL CONTENT:** Send us your products in the post and we'll work our magic in creating beautiful images and videos, we'll also create on brand graphics to showcase testimonials and quotes. We'll send enough visual content to cover 30 days.

**AUDIT:** We'll run a brief audit on your social accounts to discover which content types do and don't work for you.

**CONTENT CALENDAR:** You'll be provided with a content calendar for the month giving you structure to your posts, including the best times and days to post and highlighting any national awareness days or holidays linked to your industry, as well as content tips and ideas.

**MOODBOARD:** We'll design an aesthetically pleasing and on brand theme for your account which you'll easily be able to follow.

**HASHTAGS:** We'll let you know how to use hashtags and the best ones to include, we'll also provide you with some recommended groups of hashtags to get you started.

